

First Live Performance by Shochiku OKUNI Lab

**KABUKICHO TWILIGHT Audrey**

Eight NIHONBUYO performers enchanted Kabukicho at twilight time.

On Sunday, April 28, 2024, eight NIHONBUYO performers and a Koto player performed a NIHONBUYO stage in Kabukicho, Shinjuku, crowded with many people during a major holiday weekend.



The theme of this stage was ‘Dance fairies who appeared for a moment in modern-day Kabukicho’.

The venue was a special outdoor stage at the Kabukicho Cine City Square in the heart of Kabukicho, where a wide variety of people come and go. To suit this venue, the music of the performance was composed of the classics ‘Genroku Hanami Odori’ and ‘Fujimusume’, as well as contemporary favourites YOASOBI’s ‘Blue’ and the world-famous ‘Merry Christmas, Mr. Lawrence’.

You can watch the performance of ‘Blue’ part at our YouTube channel.

Please check the video>>> <https://youtu.be/4zbCMaPa3FE>



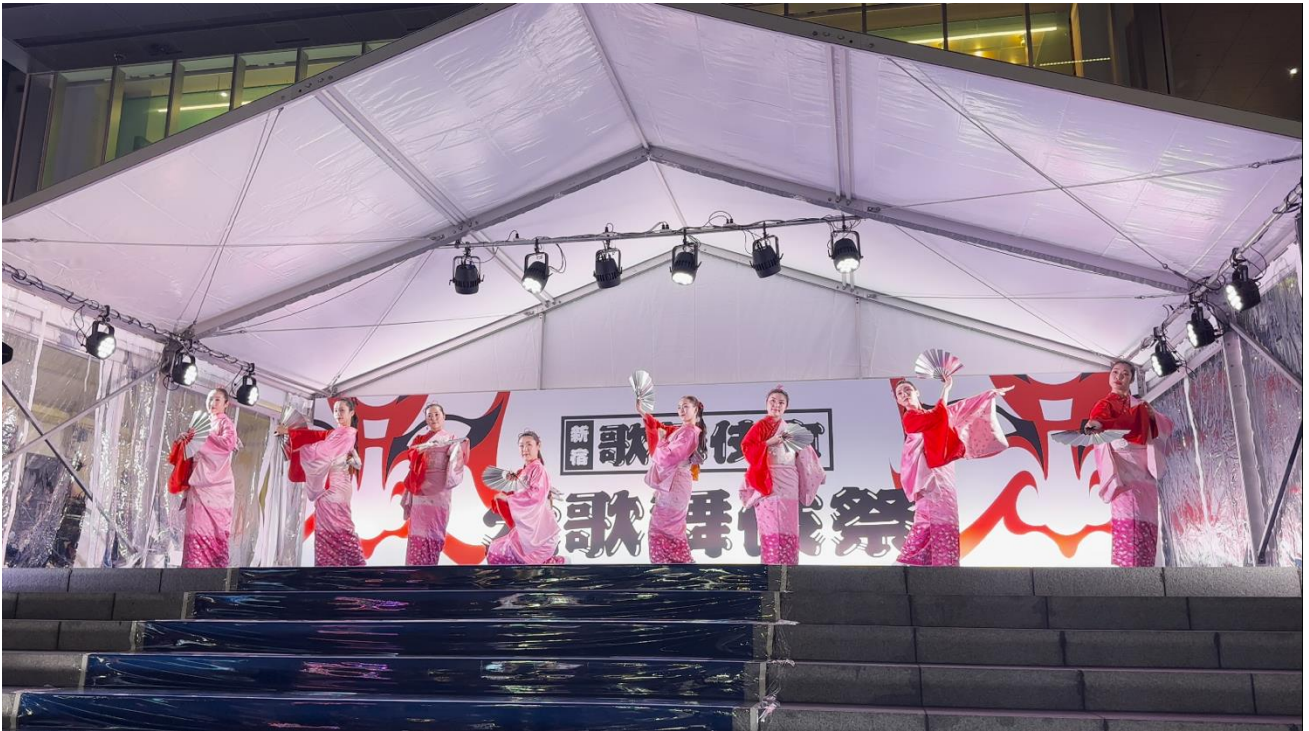
▲Live performance by ‘Kotomen’ Okawa Yoshiaki,

First to appear on the big vision of the Tokyu Kabukicho Tower was the prince of the traditional Japanese music world, ‘Kotomen’ Okawa Yoshiaki. Many people in Kabukicho stopped and were drawn in by his dignified appearance and the sound of the koto.



And then emerged eight dance fairies, NIHONBUYO performers in costumes as lustrous and colorful as the neon lights of Kabukicho.

The venue was filled with international visitors, who enjoyed and were intrigued by the unexpected encounter with the dance fairies in Kabukicho.



▲Eight Promising young performers who will lead the next generation of NIHONBUYO



▲The audience enjoyed themselves in their own way, clapping and taking photos.



In the second half of the stage, the audience practiced some of the choreography of the *Genroku Hanami Odori* dance and enjoyed dancing together at the climax of the performance.



▲ Performers gave a lecture to the audience on the choreography of the *Genroku Hanami Odori* and encouraged participation.

The audience applauded the performers' enthusiastic performances.

We presented this stage in a way that was unique to this outdoor venue, with lighting that looked great during twilight hours and silver fans that reflected the neon lights of Kabukicho.

It was an opportunity for the many people who saw the performance to experience the beauty and fun of NIHONBUYO.

The Shochiku OKUNI Lab will continue to research the appeal of NIHONBUYO from various angles in greater depth and create productions that will be presented to the world.

Please keep an eye on our future activities.



**Event Report**

「歌舞伎町トワイライトおどり」

**KABUKICHO TWILIGHT Audrey**

Date : Sun, 28 Apr 2024, 19:00 -

Venue : Kabukicho Cine-city Square

NIHONBUYO Performers : Audrey

Nakamura Ume, Azuma Yoshiyasu, Nakamura Umejyu, Nishikawa Sensatoji, Bando Ranjyu,  
Fujikage Rien, Matsushima Syoko, Wakayagi Yukiko

Musician : 'Kotomen' Okawa Yoshiaki



Back row, from left: Nishikawa Sensatoji, Nakamura Umejyu, Bando Ranjyu, Azuma Yoshiyasu

Front row, from left: Fujikage Rien, 'Kotomen' Ookawa Yoshiaki, Matsushima Syoko, Nakamura Ume, Wakayagi Yukiko

◆ **Shochiku OKUNI Lab official website & SNS**

Website : <https://planning-development.shochiku.co.jp/okuni-lab>

YouTube : [http://www.youtube.com/@Shochiku\\_OKUNI\\_lab](http://www.youtube.com/@Shochiku_OKUNI_lab)

TikTok : [https://www.tiktok.com/@shochiku\\_okuni\\_lab](https://www.tiktok.com/@shochiku_okuni_lab)

Instagram : [https://www.instagram.com/shochiku\\_okuni\\_lab](https://www.instagram.com/shochiku_okuni_lab)

X (ex Twitter) : [https://twitter.com/OKUNI\\_lab](https://twitter.com/OKUNI_lab)



◆ **Contact**

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